

**PATENT**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Thomas E. Coverstone

Serial No.: 10/020,094                      Confirm 9964

Filed: 12/13/2001

For:    Wireless Communication System for  
         Sending Advertisements Based on  
         Location Determination and Previously  
         Specified User Selections (As Amended)

Group Art Unit: 2617

Examiner: DAgosta, Stephen M

Atty. Dkt. No.: 8931.002.NPUS00

RESPONSE TO FINAL OFFICIAL ACTION FILED WITH AN RCE

Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

Sir:

This is a reply to the final Official Action dated Oct. 20, 2009, for which the time for response has been extended by three months from Jan. 20, 2010 to April 20, 2010 by a Petition for a Three-Month Extension of Time being filed concurrently herewith. This reply is being filed with an RCE, a Rule 132 Declaration of Thomas E. Coverstone, and an IDS. Please charge any deficiency in any required fee to Novak Druce & Quigg, LLP, Deposit Account No. 14-1437.

**Remarks/Arguments** begin on page 2 of this paper.